

PRESS RELEASE

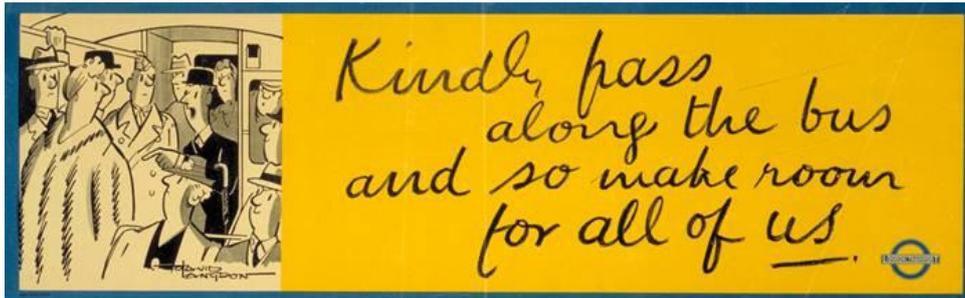
27 February 2020



Easter Family Fun

Track down Billy Brown

London Transport Museum, 4-19 April 2020



- **Families can follow a trail of clues to find Billy Brown around the Museum**
- **SEN Explorer morning for families with Special Educational needs – 11 April**
- **Kids go free**

Do you know who Billy Brown of London Town is? He had a very important transport job 70 years ago...

Families visiting London Transport Museum over the Easter holidays can take part in a hunt around the Museum to find a special character from London's transport history - Billy Brown of London Town.

From 4-19 April daily, families can pick up a hunt card and look for different sized Billys that will be hidden in the galleries, among the Museum's collection of historic buses and trains. Following a trail of clues, visitors will discover who Billy was and how he used playful rhymes to encourage passengers to be on their best behaviour on public transport.

Families can also help to create a BIG picture in a collaborative colouring activity with other families, enjoy soft play or cosy up in the Metroland gallery to read transport stories.

During a visit to London Transport Museum families can also:

- Play on real buses and trains.
- Explore the **All Aboard family play zone** where young visitors can play conductor on a real bus, repair a mini Tube train with toy spanners, and work in the 'Lost Property Office'
- Visit the new **Future Engineers** gallery and get hands-on with interactive exhibits. Try out a palm scanner – the latest in ticketing technology, 'drive' a modern Elizabeth line train, and see your face on the cover of The Engineer magazine.
- See a life-size recreation of the tunnelling shield that helped create the world's first electric Tube railway in the **Digging Deeper** gallery and learn about the history of tunnelling, from the feats of Victorian engineering pioneer James Greathead, to modern day Crossrail.
- Check out the Museum's brand-new café **Canteen**, with views over Covent Garden and a stylish interior that celebrates the legacy of London Transport. Now serving breakfast, cakes and snacks, lunch, and a special menu for children including Locomotive shaped pasta.
- Visit the London Transport Museum shop for any gifting or memorabilia needs, including souvenirs, toys, furniture and a vast collection of stunning vintage prints.

SEN Early Explorer Morning, Saturday 11 April

08:30 to 10:00, advanced booking required due to limited places. Visitors should call (0)343 222 5000 to book.

For families with Special Educational Needs. Families can explore the Museum at a quieter time, free from the general public, and take part in one of the interactive workshops and demonstrations. Many of the gallery sounds are switched off, making the Museum a peaceful place to be. Children can explore the All Aboard family galleries, take part in the Easter holiday activities, get hands on with genuine parts of transport history and explore the collection with the help of Sensory Bags.

All Easter holiday activities take place at London Transport Museum, Covent Garden. Kids go free.

Prices for adults start from £16.50 online. Save money by booking online in advance at www.ltmuseum.co.uk. Tickets allow unlimited daytime admission to the Museum galleries and temporary exhibitions for a whole year from the date of purchase.

Ends

For media requests and images please contact:

London Transport Museum	
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About Billy Brown of London Town

- Billy Brown was a cartoon character, created by David Langdon, who featured on London Transport public information posters during World War Two. He was depicted as a city gent typical of the time – always dressed in a bowler hat and pinstripes and carrying an umbrella. Billy Brown advised passengers and staff about wartime rules and regulations in the form of short verses by Richard Usborne. Billy Brown became so famous that he inspired a popular song of the day by Noel Gay: 'Who stood up and saved the town when London Bridge was falling down? Billy Brown of London town'.



About London Transport Museum

- London Transport Museum's purpose is to ignite curiosity to help shape the future. The Museum is situated in the heart of Covent Garden and filled with stunning exhibits; the Museum explores the powerful link between transport and the growth of modern London, culture and society since 1800. Historic vehicles, world-famous posters and the very best

objects from the Museum's extraordinary collection are brought together to tell the story of London's development and the part transport played in defining the unique identity of the city.

- The Museum is a charity and the world's leading museum of urban transport and a place for everyone to come to understand and enjoy the story of London's journey. No other capital city is defined and shaped so much by its transport as London. Yet the scale of influence of transport can be invisible to those who use it every day. The Museum's collections, together with its lively events and learning programme are a window into the past, present and future of how transport keeps London moving, working and growing, and makes life in our city better. The Museum's charity number is 1123122.
- London Transport Museum is supported by public funding from Arts Council England.

Travel to London Transport Museum:

- Address: Covent Garden Piazza, WC2E 7BB.
- The nearest stations to London Transport Museum are:
 - **Underground:** Covent Garden, Leicester Square, Charing Cross, Embankment, Holborn
 - **National Rail:** Charing Cross and Waterloo
 - **Boat:** Embankment or Westminster pier
 - **Bus:** Strand or Aldwych

Public information:

- Booking office, events and 24-hour information +44 (0) 343 222 5000

www.ltmuseum.co.uk