

PRESS RELEASE – Tuesday 16 July 2019

## VIDEO: Pride journeys shared as part of London Transport Museum's new LGBTQ+ collecting project



- New video shares people's Pride journeys as part of London Transport Museum new LGBTQ+ collecting project, #MyJourneyToPride
- Watch the video here: <https://youtu.be/WtQypTL7sKw>

A new video documenting people's experience of travelling to Pride and UK Black Pride events in London on 6th and 7th July 2019 will now become part of London Transport Museum's collection as part of its LGBTQ+ contemporary collecting project, #MyJourneyToPride.

London Transport Museum launched #MyJourneyToPride to preserve and record the thoughts, feelings and experiences of people travelling to the parades in 2019.

Objects currently in London Transport Museum's collection that represent the LGBTQ+ experience include banners, posters, photographs and the first ever rainbow crossing. #MyJourneyToPride aimed to preserve and record the social side of the story which these objects on their own cannot convey.

Six video diarists including Sacha Coward – the man behind the idea for #MyJourneyToPride – documented their journeys. A public call-out also asked

passengers, pedestrians and participants travelling to Pride events to share their own experiences on social media using the hashtag.

London Transport Museum's Documentary Curator is currently contacting people to seek permission to document and preserve content they shared.

**Ellie Miles, Documentary Curator at London Transport Museum** said: "London's transport has a part to play in bringing people together for Pride, and we wanted to offer a space to preserve and record the thoughts, feelings and experiences of people attending parades this year. The journeys documented by our six video diarists – and the stories shared by the public using #MyJourneyToPride – will preserve a variety of opinions and lived experience across the LGBT+ community in London today for future generations."

London Transport Museum's collection explores the powerful link between transport and the growth of modern London, culture and society since 1800. Supported by funding from Arts Council England, London Transport Museum's contemporary collecting projects aim to preserve everyday stories and objects from life in London today for future generations.

## Notes to editors

\*Image taken from the #MyJourneyToPride video

**For media enquiries, images and interviews contact:**

- [press.office@ltmuseum.co.uk](mailto:press.office@ltmuseum.co.uk)
- +44 (0) 20 7565 7437

**In social media posts please tag:**

- Twitter: [@ltmuseum](https://twitter.com/ltmuseum)
- Instagram: [@ltmuseum](https://www.instagram.com/ltmuseum)
- Facebook: <https://www.facebook.com/ltmuseum>

## About London Transport Museum

- The Museum is situated in the heart of Covent Garden and filled with stunning exhibits; the Museum explores the powerful link between transport and the growth of modern London, culture and society since 1800. Historic vehicles, world-famous posters and the very best objects from the Museum's extraordinary collection are brought together to tell the story of London's development and the part transport played in defining the unique identity of the city
- London Transport Museum's charity number is 1123122
- London Transport Museum is supported by public funding from Arts Council England

## Tickets for London Transport Museum

- Museum open daily from 10:00-18:00
- Cheapest tickets available online – kids go free!
- Tickets include unlimited daytime access to the Museum for a whole year – visit as many times as you like to enjoy new exhibitions and family fun activities

#### **Travel to London Transport Museum**

- Address: Covent Garden Piazza, WC2E 7BB
- The nearest stations to London Transport Museum are:
  - **Underground:** Covent Garden, Leicester Square, Charing Cross, Embankment, Holborn
  - **National Rail:** Charing Cross and Waterloo
  - **Boat:** Embankment or Westminster pier
  - **Bus:** Strand or Aldwych

#### **Public information:**

- Switchboard: +44 (0) 343 222 5000
- [www.ltmuseum.co.uk](http://www.ltmuseum.co.uk)