



london
transport
museum

First stop for events

one of London's most dynamic venues

MAYOR OF LONDON



Front cover and below: World Cities gallery.

Above left: Vivienne Westwood and Ken Livingstone opening the new London Transport Museum.



the journey begins

After completion of a two year, £22.4 million investment and redevelopment project, London Transport Museum now offers a modern and dramatic venue for a wide range of events.

Located in the heart of Covent Garden under the glass roof and cast iron pillars of the Victorian Flower Market, the original features of this stunning Grade II listed building create an ornate backdrop for the Museum's contemporary galleries.

You will be taken on a journey through the past, present and future of London's transport development, with striking displays of iconic posters, vintage vehicles and interactive exhibits, capable of transforming any event into an unforgettable occasion.

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Contact details outside back cover

In 1955 the Routemaster was introduced to London. It stayed for 50 years and is now a Museum exhibit.



the galleries

As you leave Covent Garden Piazza and enter London Transport Museum, experience a dramatic arrival as you move into the unique World Cities gallery. This contemporary space was created by Conran Design Group and features six world cities – Delhi, London, New York, Paris, Shanghai and Tokyo. The vivid light and colour in the gallery instantly create a sense of occasion for your event as you move from one city to the next.

Moving through the Futures gallery, interact with exhibits as you are asked about your lifestyle choices and how they will impact on the future of London in 2055.

Next, be transported back through time to discover some of London's most famous transport icons, including the Routemaster bus, before moving into the main reception area.





I recommend the Museum for a truly unique location which gets your guests talking.

Rachel Allen
Head of Communications,
London Overground Rail Operations



Managing London

An overall design programme...



VICTORIA

WAY OUT



Tube train, 1938



HURST
Caves of Great Avebury...
Entrance to the Caves...
Admission...
Return fare 1/6

COACH B to Sidcup from Victoria
Daily every 60 minutes



WEST
Coach to...
Return fare 1/6

COACH C
Daily every...

With London at a standstill, the world's first Underground was dug in 1890.

In 1933 Harry Beck's map changed the way we view our city.



The dramatic central Museum gallery

the galleries

With its impressive scale model of London, the Connections exhibit in the central Museum gallery forms an exciting focal point for any evening event. Watch in awe as stunning projections of colour and light reveal the complexity of London's transport infrastructure, or alternatively use Connections to project your own images and messages.

Adjoining the main reception is the Design for Travel gallery, where you can discover how design excellence has shaped transport in London. From the internationally recognizable roundel logo and Harry Beck's iconic Underground map, to station architecture, vehicle design and pioneering advertising and artworks, the gallery shows how London transport developed its visionary style which defines the identity of the city today.





“

It was a truly brilliant evening – I’ve had so much great feedback – they loved the venue, the food, the drink. It felt effortless. Your teams were so helpful, friendly and polite, nothing was too much trouble and I felt completely supported by them. So thank you, thank you, thank you!

Jenny Hayes
Creative Coordinator, Egmont UK



LIVERPOOL ST

BRITISH MADE
BRYMAY

SAFETY MATCHES

HAMMERSMITH B' WALTHAM G'N
KINGS R' SLOANE SQUARE
VICTORIA ST WHITEHALL
CHARING & STRAND
LUDGATE CIRCUS CANNON ST
BANK MOORGATE ST

BRITISH MADE
BRYMAY

SAFETY MATCHES

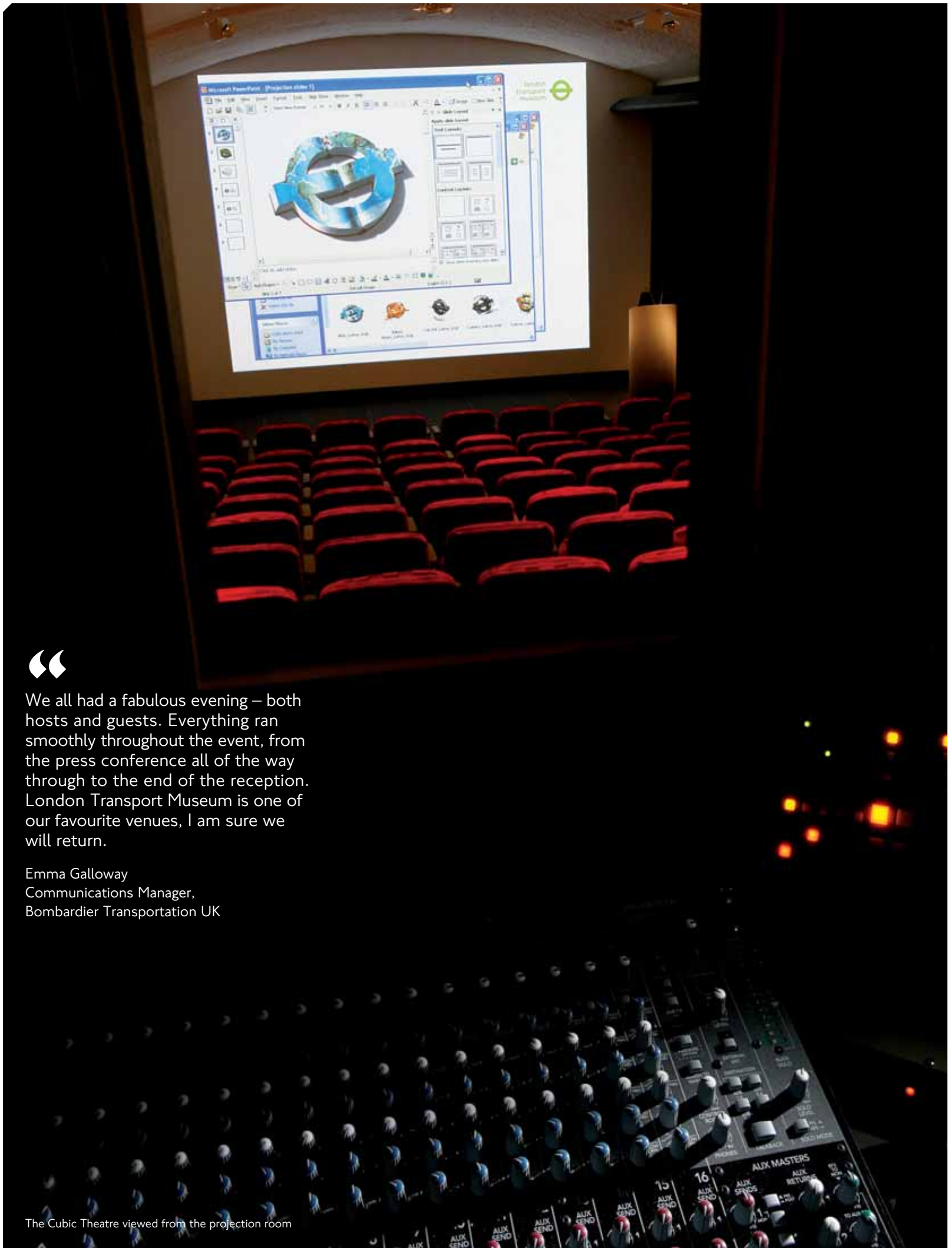
GREEN
BUSES
STOP HERE

Hannay Gazette

LA 9928

2

Cherry Estate
The London Transport Museum



“

We all had a fabulous evening – both hosts and guests. Everything ran smoothly throughout the event, from the press conference all of the way through to the end of the reception. London Transport Museum is one of our favourite venues, I am sure we will return.

Emma Galloway
Communications Manager,
Bombardier Transportation UK

The Cubic Theatre viewed from the projection room

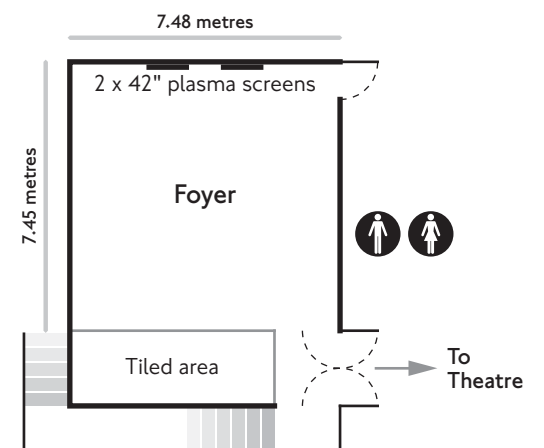
the theatre

The purpose built Cubic Theatre seats 121 and is a dedicated meeting venue far removed from the usual atmosphere of a conference centre or hotel.

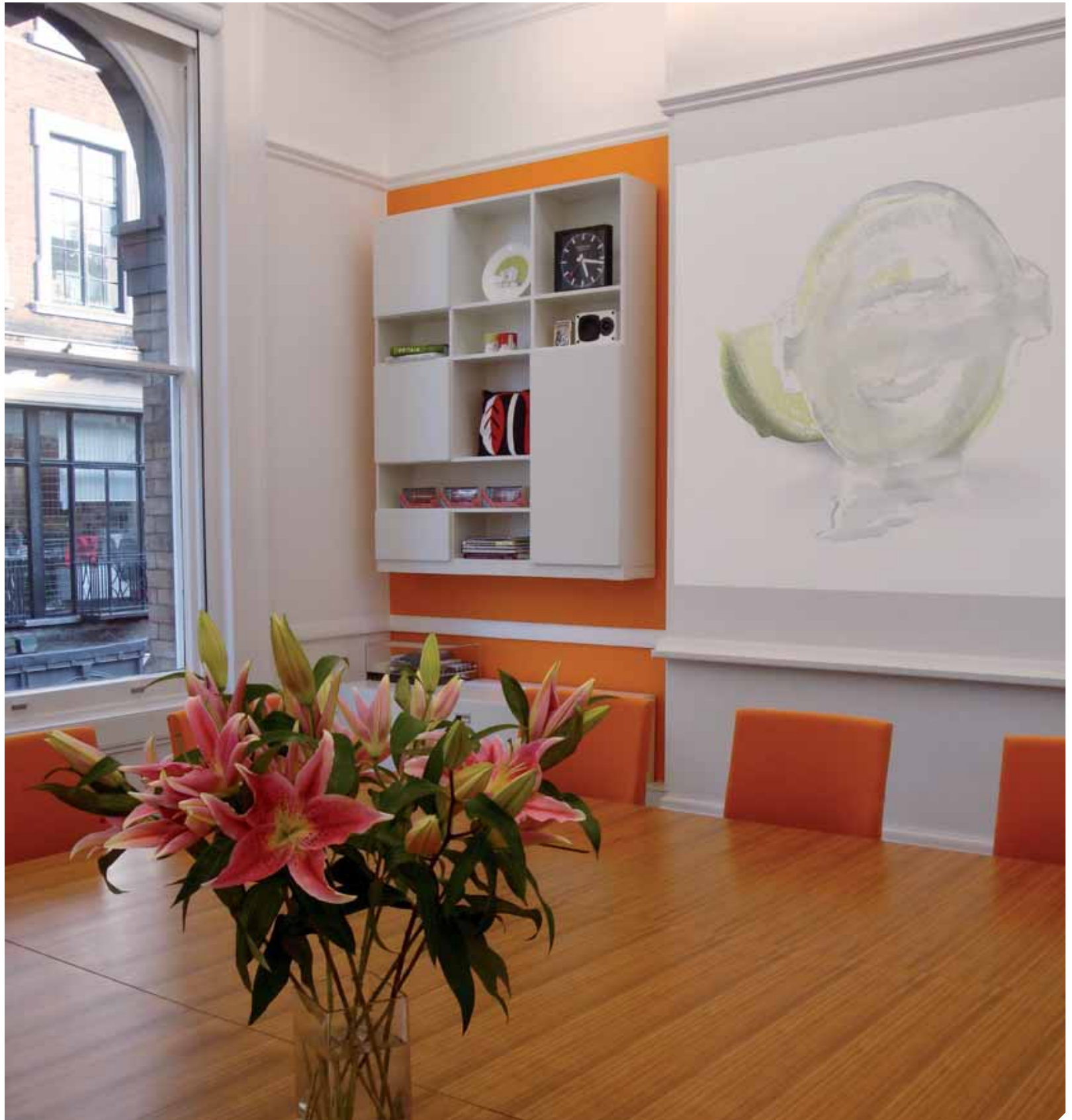
With state-of-the-art audiovisual equipment, tiered seating and specially commissioned moquette fabric on every seat, your delegates will be transported from the bustle of central London, giving them space to listen and think, free from distraction in this private auditorium.

The dedicated Cubic foyer is ideal for catering, registration and cloakroom. It's a space where you can relax and network with your delegates knowing that all of the details are taken care of.

At the end of a successful conference, make the day memorable and inspire your delegates with a visit to the Museum galleries, where you can discover how transport has shaped London's society and culture and explore the personal stories of real people who have travelled and worked on London's transport system.



Until Mrs Beeton in 1860, London had no female commuters.



the boardroom

A brand new stylish and funky boardroom is now available. Seating twenty, this bright and modern meeting space has fantastic audiovisual facilities, air conditioning and natural lighting. This area is great for daytime meetings, team away days and presentations.

Guests receive free entry into the Museum and tailor-made menus offer seasonal ingredients and value for money options.



We were very pleased with the venue and all the enthusiastic help we have had from your staff. I had many congratulate us on our choice. All the arrangements were dealt with calmly and smoothly and the whole process of arranging our meeting was simple.

Cherry Hosking
Company Secretary,
The Bingo Association





I would most strongly recommend London Transport Museum as a great venue for corporate events. From initial contact about the possibility of the party through to the end of the event itself, the standard of information, communication and the event itself were all excellent.

Robin Jackson
Chambers Director,
Doughty Street Chambers



suits the formal and the informal

Whether you are organising a lavish black tie dinner, an exciting awards ceremony or a team away day, the Museum provides an unforgettable backdrop for your event.

Unique collections provide great talking points for guests. For a memorable and engaging start to your event, have one of the Museum's curators give a bespoke talk. Compete against friends and colleagues on Tube train simulators and explore the interactive exhibits.

Wow your guests with themed cocktails like the Routemaster, Metropolitan Mixture and the Anorak. Enjoy delicious and contemporary style dishes, complimented by discreet, personal service. Then bid your guests farewell with a stylish gift from the Museum shop – the perfect memento of a fabulous event.

In 1900 an American said that within 20 years everyone would be commuting to the suburbs by electric train. No one believed him.



the food, flowers and finer details

Let our creative and professional suppliers work with you to create a totally unique experience for you and your guests.

From bespoke canapé and dinner menus to stunning floral arrangements, period actors and atmospheric lighting, the Museum galleries provide the flexibility and space to create tailor-made memories every time.



The Routemaster

35ml gin
15ml orange liqueur
10ml lemon juice
10ml grenadine
Dash raspberry puree

Glass: martini
Garnish: roundel ice cube

Method: shake and strain

Metropolitan mixture

35ml sloe gin
2 squeezes of lime
50ml shot of cranberry
Dash of blackcurrant cordial
Top with soda

Glass: whisky
Garnish: lime wedge and roundel ice cubes

Method: build

The Anorak

30ml Scottish whiskey
15ml cherry liqueur
15ml sweet vermouth
50ml freshly squeezed orange juice
(no bits)

Glass: high ball with crushed ice
Garnish: flamed zest

Method: shake and strain



The main Museum entrance is located on the south-east corner of Covent Garden Piazza.

Our office reception is located at 39 Wellington Street.



the perfect destination for a perfect occasion

Make London Transport Museum your first and last stop for events.

Contact us if you would like to discuss the facilities and services we offer for events, organize a viewing or make a booking.

General event and corporate hire enquiries

020 7565 7298

Venue Marketing & Sales Manager

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London Transport Museum

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