

thought leadership 2010

an inspiring programme



The London Transport Museum 2010 Thought Leadership Programme brings together senior level business leaders, Transport for London, government and leading academics to disseminate and discuss the latest industry research and issues. Six business breakfasts held at the Museum, and two evening dinners hosted by Eversheds at their smart new city offices, will provide inspiring venues for debate and networking.

We are delighted to work in partnership with leading law firm Eversheds for the second year of the programme. The output from these sessions will form content for the annual Museum Journal which is widely circulated to our industry stakeholders.



26 May Regeneration through transport **Breakfast**

This event will examine the impact of the newly launched Overground East London Line on the local communities it serves. The debate will focus on how new transport infrastructure can deliver transforming social and economic benefits within the context of existing local and UK initiatives, such as welfare to work and regeneration corridors. The session will also look at the future of the line and debate potential initiatives such as the proposed station at Surrey Canal Road.
Speakers confirmed as: Ian Brown, Managing Director of London Rail at Transport for London

29 June Freight transport **Dinner**

Lord Berkeley, Chairman of the Rail Freight Group, will speak about potential models which could encourage increased use of rail & water freight transport services, and decrease heavy goods vehicles on the highways. With a background of increased carbon reduction targets, increasing fuel prices and congestion on UK roads, this Thought Leadership dinner will examine the future of freight transport. UK industry has successfully increased rail freight traffic by 59% since 1995, initially by growth in coal traffic but latterly by a significant growth in intermodal traffic, both within the UK and to and from our ports and the Channel Tunnel. This also reflects a change in customer base – moving more to the retail sector. This sector is forecast to grow by between 4 and 6 times in the next 20 years.
Speaker confirmed as: Lord Berkeley, Chairman of the Rail Freight Group

12 July The future of airports & air travel in the South East **Breakfast**

With the number of passengers travelling through London airports predicted to grow from 140million to 250million by 2026, how do we accommodate this demand? Or can the demand be capped without harming the economic output of London and South East England? This debate will look at new initiatives such as the possible runway hub off the Isle of Sheppey and the proposed third runway at Heathrow Airport and how our leaders can balance economic success, investment in new infrastructure and sustainability issues.
Speakers confirmed as: Lord Soley, Campaign Director of Future Heathrow. Michelle Di Leo, Director at Flying Matters

22 July Sustainability vs. investment – the dilemma of infrastructure development **Breakfast**

Professor Wachs will open this debate with a talk on the difficult balance between environmental issues and investment in infrastructure; drawing from his wide range of experiences in the United States. Professor 'Marty' Wachs is the author of 160 articles and four books on subjects related to relationship between transportation, land use, and air quality; transportation needs of the elderly; techniques for the evaluation of transportation systems; and the use of performance measurement in transportation planning. His most recent work focuses on transportation finance in relation to planning and policy.
Speaker confirmed as: Professor Martin Wachs, Director of the Transportation, Space & Technology Programme at the RAND Corporation



22 September

Aspiration or reality: a sustainable roads policy for London

Breakfast

London's economic dynamism, its population and jobs growth is putting steadily more pressure on its transport systems. The policies pursued by the GLA in the last decade have brought transformational change in many aspects of the transport system - quality of the bus network, attractiveness and convenience of the Oyster card, investment in upgrading and improving the Underground and rail networks, including the creation of the London Overground. However, getting public transport right is only part of the solution. Most travel movement in London is not to and from central London, important and prominent though that is. Car journeys still account for the majority of passenger miles travelled in the capital, particularly for journeys within outer London areas.

*Source RAC Foundation.

What role will the road system play in meeting transport needs in the capital in the next decade? Should car travel be encouraged for some journeys or would further bus, bike and cycle solutions be better longer term? Is road pricing a suitable solution to manage demand on our highways?

Speakers confirmed as:

David Quarmby CBE, RAC Foundation
Garrett Emmerson, COO, London Streets TfL

20 October

The Big Society and Transport

Breakfast

How will the Big Society affect transport in the UK? Will volunteers help to make our transport system more widely available to those who need it? This breakfast will look at the opportunities that the Big Society could bring to the industry and what organisations could do to engage with this new initiative.

November (date TBC)

Blue & yellow make green Breakfast

How does the new government propose to make Britain 'the world's first low-carbon economy'? What mechanism will the Conservative/Liberal Democrat coalition use to promote energy saving and renewable energy over the use of fossil fuels and how will high-speed rail and electric cars be delivered in a time of large government deficits? What will the new government do to shift the nation from their cars and onto public transport and what mechanisms will be put in place to ensure that their plans maintain a green hue?

November (date TBC)

Roads to success: funding transport

Dinner

What new plans do the coalition government have to fund transport infrastructure for the next generation? What comes after the Public Private Partnerships and private finance initiatives? How will the new government keep London moving by building public infrastructure in time of public sector deficits and increased wariness of sustainability issues?

Eversheds LLP is an international law firm, with specialist groups of lawyers from every discipline, experienced in advising across the transport sector – dealing with passenger and freight modes and including rail, road, aviation, airports, ports, shipping and logistics. Eversheds is delighted to be working in partnership with London Transport Museum to establish the Thought Leadership Programme as part of the firm's engagement with and commitment to the sector and its future.

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