

# thought leadership 2010

an inspiring programme



London  
transport  
museum

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## East London line uncovered



The East London line project goes mainline on Sunday 23 May. With a long history as an Underground line it will transfer to the National Rail network in the form of regular high quality London Overground services running through to West Croydon and Crystal Palace. This is a major rail development for London, preceding the Thameslink and Crossrail projects.

Ian Brown, MD of London Rail will talk about how this major project came into being. Debate will focus on how transport provision can deliver transforming social and economic benefits to the communities they serve within the context of existing local and UK initiatives, such as welfare to work and regeneration corridors. The debate will also look at the future of the line and debate potential initiatives such as the proposed station at Surrey Canal Road.

Ian will also discuss how the close partnerships with local authorities, developers, local communities and conservation bodies have contributed to a sustainable regeneration plan adding value to Transport for London's investment and users alike.

Ian Brown, BSc FCILT joined Transport for London in 2001 and is responsible for implementing the Mayor's strategy to provide a full integration of National Rail services with London's transport network and taking forward major National Rail projects in London. London Rail is also responsible for TfL's light rail activity – DLR and London Tramlink. Ian has a wide range of experience in the rail industry; he was Managing Director of Railfreight Distribution for eight years where he introduced Channel Tunnel rail freight services. He was previously a member of the Chairman's Policy Unit at the British Railway's Board. Other BR positions included InterCity Manager, West Coast Main Line, and Chief Passenger Manager at London Midland Region.

The event will take place in London Transport Museum's Cubic foyer from 8.00–10.00 on 26 May 2010. There will also be an exclusive preview of the Museum's temporary exhibition, **Overground Uncovered** at 10.00–10.30 led by a Museum curator.

The delicious breakfast, served in our Upper Deck cafe bar includes hot smoked Wiltshire bacon rolls, bagels with London smoked salmon, power shots such as cucumber, parsley and celery, pots of natural yoghurt with fruit & nuts, honey and muesli accompanied by freshly brewed coffee, tea and fresh orange juice.

Eversheds LLP is an international law firm, with specialist groups of lawyers from every discipline, experienced in advising across the transport sector – dealing with passenger and freight modes and including rail, road, aviation, airports, ports, shipping and logistics. Eversheds is delighted to be working in partnership with London Transport Museum to establish the Thought Leadership Programme as part of the firm's engagement with and commitment to the sector and its future.

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