

thought leadership 2009

an inspiring programme

The London Transport Museum 2009 Thought Leadership Programme brings together senior level business leaders, Transport for London, government and leading academics to disseminate and discuss the latest industry research and issues. Six business breakfasts held at the Museum, and two evening dinners hosted by Eversheds at their smart new city offices, will provide inspiring venues for debate and networking.

London Transport Museum provides a forum to communicate and debate emerging transport issues. We are delighted to work in partnership with leading law firm Eversheds who have contributed their knowledge and ideas to this exciting programme. The output of these sessions will be shared strategy on industry topics and content for a new annual Museum Journal, to be circulated to our industry stakeholders.

A hearty breakfast will be served at 08.00 for a 08.30 start. In addition to special invited guests, this programme is exclusively available to Museum Corporate Members.

Act quickly to secure your place.
Email: becky.lee@ltmuseum.co.uk
For more information telephone:
Justine Cooper 020 7565 7297

In consultation with our stakeholders and industry bodies, the 2009 programme:



13 March 2009
08.00–09.45

London Transport Museum, Cubic Foyer
Breakfast

Mind the skills gap

Peter Hendy, Commissioner of Transport for London, will chair a debate on how Industry, government and institutions can work collaboratively to address the growing gap between the demand and supply of key sector skills in engineering and planning. The event will seek opinion on how we can change public perception of careers in engineering and inspire the next generation to promote the productivity and the competitive advantage of our industries. The event will include an essential briefing on TfL's own action plan.



6 May 2009
08.00–09.45

London Transport Museum, Cubic Foyer
Breakfast

Technology and changing travel behaviours 1

Technological advances may be transforming the design of our transport systems and services. This event will help you keep abreast of the opportunities (and threats) such advances will bring. The event will unveil the findings of a major research project involving expertise across six research groupings spanning engineering, technology, environmental and social science, with leading stakeholder partners drawn from central and local government, transport operators, service providers and other industry players. We will debate the impact of this research on government policy, business strategy & market opportunity and select an aspect for further discussion at the June Eversheds dinner.



2 June 2009
18.30–21.30

Eversheds, One Wood Street, EC2V 7WS
Dinner

Technology and changing travel behaviours 2

Following the presentation of the findings of the FUTURES research at the Museum on the 6 May, an important aspect of work will be identified for further debate and discussion.



30 June 2009
08.00–09.45

London Transport Museum, Cubic Foyer
Breakfast

Changing thinking on climate change

Thinking about how to manage climate change is undergoing drastic revisions. Professor Gwyn Prins, London School of Economics, will explain why and draw out the implications for cities such as London.



8 September 2009
08.00–9.45

London Transport Museum, Cubic Foyer
Breakfast

The future of intercity travel

In July the Museum joins with the Independent Transport Commission (ITC) to look at the prospects for intercity travel. The ITC, Britain's only transport think tank, is modelling travel by air, rail, coach and car up to 2030 in the light of changes in fuel prices, motorway toll lanes, higher taxes on air travel and an ageing population. Traffic congestion, climate change policy and suburbanisation around London will also be taken into account. The findings will enable business leaders, as never before, to see how different scenarios could affect their industries. After an initial presentation they will be invited to debate the implications of the research for their services, for London and for Britain



October 2009
18.30–21.30

Eversheds, One Wood Street, EC2V 7WS
Dinner & breakfast

Funding transport

Sir David Bell will introduce an expert from The Economist to discuss current and future trends in funding transport.



Early December 2009
08.00–09.45

London Transport Museum, Cubic Foyer
Breakfast

Ten transport ideas that should have happened

The Museum's Head Curator will present some of the more fantastical ideas from the past, and Corporate Members are invited to present five projects for London they feel should have already happened.