



## Gallery investigation

**Day:** Monday and Friday

**Session length:** 45 minutes

**Party size:** 2 x 15

This gallery investigation takes place in our temporary exhibition: **The art of the poster**. It aims to help students structure their responses to artworks using discussion and sketchbooks. The activity is set in the context of posters as promotional media.

### 1. What will the students do?

#### Step 1

Introduction to the marketing role of London Transport posters. In small groups, students analyse the intended functions of selected poster images and feedback their findings.

#### Step 2

Groups use the Talking about the artworks resource to prepare a verbal response to images and present this. They may also use the sketchbook resource and capture their ideas visually.

#### Step 3

The group choose the most popular artwork and identify its most significant features and its target audiences.

### 2. What are the two main learning outcomes?

- ◆ Students will analyse, discuss and present their responses to images.
- ◆ Students will consider the artistic and commercial contexts of artworks.

### 3. What are the main curriculum links?

KS3 Art 1.1a; 1.2a; 1.3a, b; 1.4a, b, c, d; 2.1a, b, d, e; 2.2a, b, c



#### 4. Why use London Transport Museum to achieve this?

This exhibition contains commercial artworks from several decades, produced by a wide range of artists and designers, some of them well known. The exhibition sheds light on the commissioning process and the works illustrate a wide range of media and techniques. The small group size allows us to encourage verbal and visual responses, both individual and group, in a different context to the classroom or a large art gallery.

London Transport was a leader in 20th century urban design. The rest of the Museum provides a fantastic resource for your students to encounter other elements of this unique design heritage: more posters, station designs, vehicles, signage, and a dedicated Design Gallery.

The session has been designed for KS3 students, but would also be suitable for older students.

#### Pre-visit and follow up suggestions:

All our poster and artwork images are available on the Museum website [www.ltmuseum.co.uk](http://www.ltmuseum.co.uk).

A resource pack has been produced to support this exhibition. Please email [secondary@ltmuseum.co.uk](mailto:secondary@ltmuseum.co.uk) to request a copy.



[www.ltmuseum.co.uk/learning](http://www.ltmuseum.co.uk/learning)

